


॥ Jai Sri Gurusdev !!



Date : 29/01/2023

Circular

This is to inform for all final year Bcom Students to attend visit to Apmc channarayana on 21/01/2023 at 10:30 Am to attend the visit with out fail.


HOD of Commerce
SFG College
Channarayana-573116
Hassan Dist.



॥ JAI SRI GURUDEV ॥

Sri Adichunchanagiri First Grade College

Channarayapatna-573116

DEPARTMENT OF COMMERCE

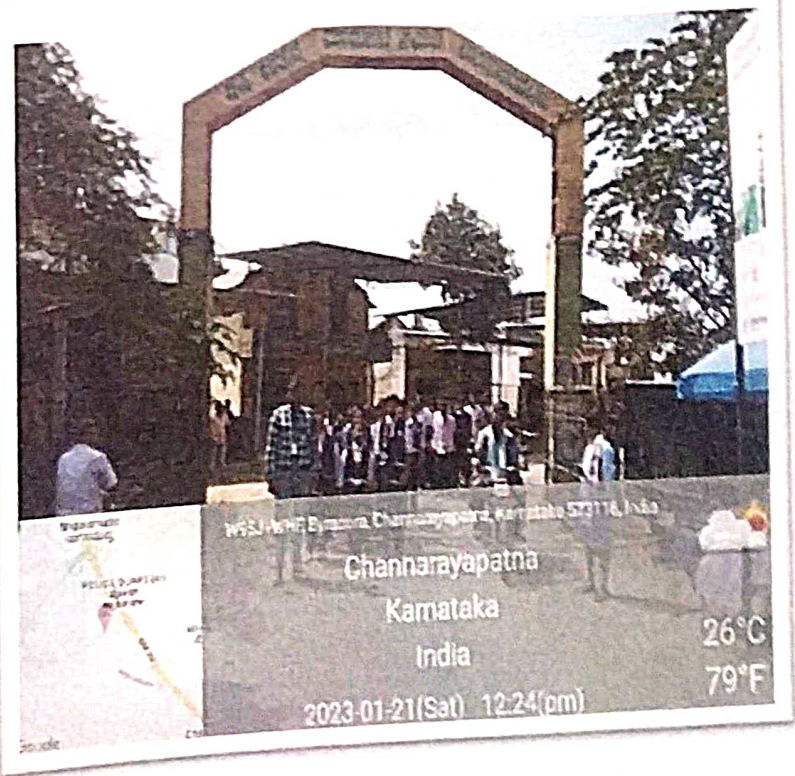
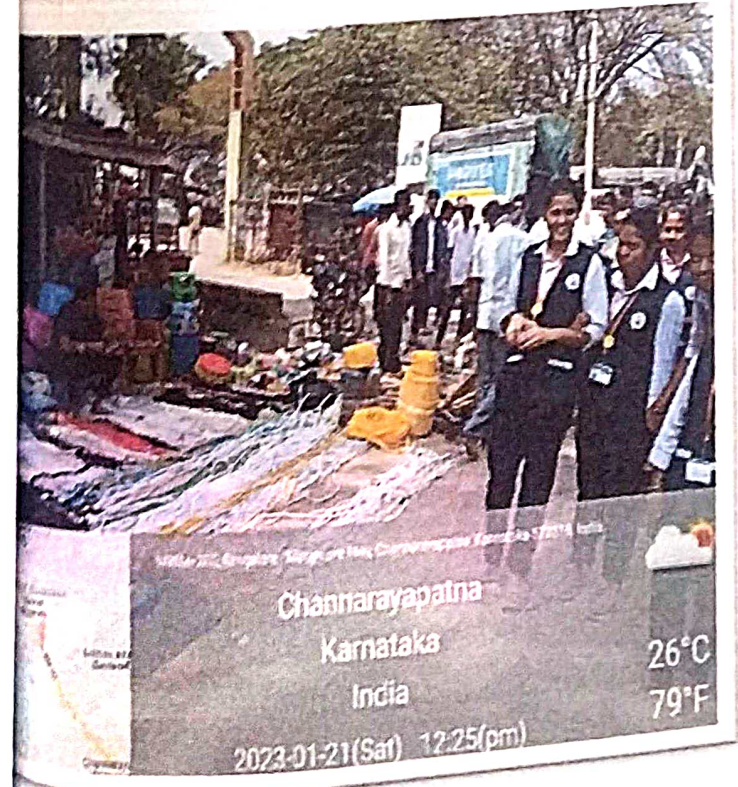
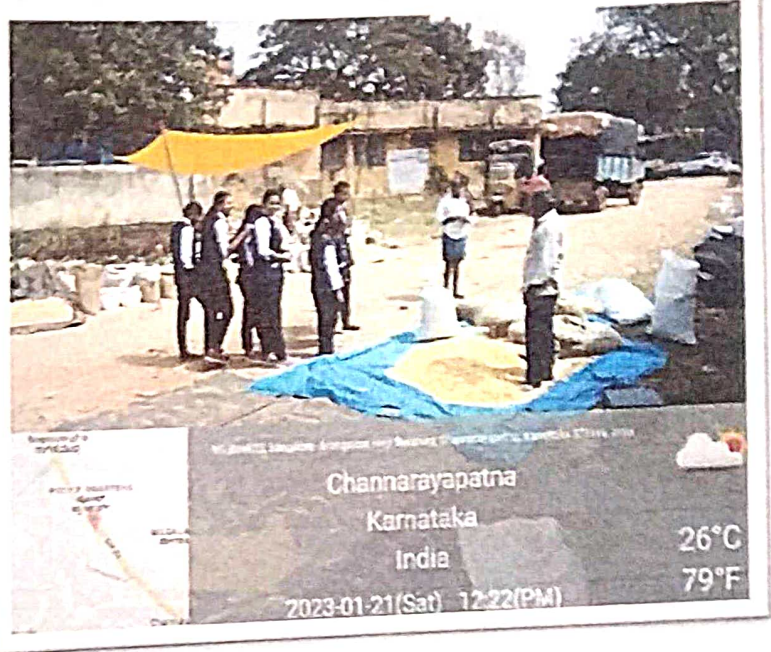
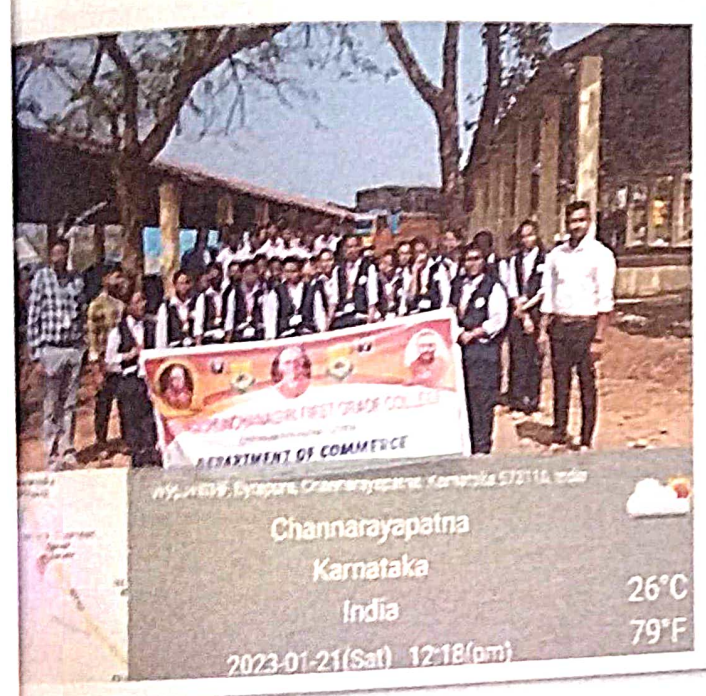
Report on Field Visit to APMC Market, Channarayapatna

Date: 21/01/2023

Department of Commerce Sri Adichunchanagiri First Grade College, Channarayapatana organised an APMC Visit on the 21st of January 2023 for 50 B.Com students to the Agricultural Produce Market Committee, Channarayapatna to understand the actual market and marketing application. This is an initiative to bridge the gap between academia and the real world. One such activity is a visit to the APMC market, where students can interact with consumers, traders, and retailers to learn about their experiences. These things cannot be learned solely in the classroom, so we plan a field trip to the market. During this visit, we followed our usual procedure and went to the market office first to meet with the officials. These officials used to provide useful market information and the number of sellers. After one hour of discussion and question-and-answer session, all of us went to the market for the next two hours. Students learned about Arhtiyas (commission agents who act as a link between farmers and buyers of their produce), the method of sale for vegetables and coconuts, and the general operation of the market. Later, the market officials refused to provide information in their office, so we began going to the market directly and absorbing everything. The market visit provided the students with hands-on experience with how markets work.



Field Visit to APMC Market, Channarayapatna, 21/01/2023



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