

||Jai Sri Gurudev ||  
**Sri Adichunchanagiri First Grade College**  
Channarayapatna-573116



**Department of Commerce**  
**CIRCULAR**

**Date: 12-11-2024**

This is to inform all B.Com, students to participate in “**RETAIL STORE VISIT**”, to be held on 14-11-2024 Tuesday at 2 PM in Room number 201. It is instructed that all the students should participate the program without fail.

Organised by Department of Commerce.

  
HOD of Commerce  
S A FG College

Channarayapatna-573116  
Hassan Dist.

  
Principal  
Sri Adichunchanagiri First Grade College  
Channarayapatna





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# **SRI ADICHUNCHANAGIRI FIRST GRADE COLLEGE**

CHANNARAYAPATNA

ORGANISED BY DEPARTMENT OF COMMERCE

## **RETAIL STORE VISIT**

DATE: 14-11-2024

As a part of Retail Management topic, Department of Commerce have organised a Retail store visit for the B.Com Students on 14<sup>th</sup> of November 2024. Students were organized into three groups and each group visited three different places like Inventory management, Layout management and Marketing activities Experts in the field of marketing in store addressed the students on the current marketing practices followed and clarified the questions raised by the students. Following the interaction with the experts, students were encouraged to observe and interact with the customers to understand and describe the profile of market segment visiting each store. Faculty team of B.Com including Mr, Sridhar A N, Head Department of Commerce, Mr. Narasimhamurthy P Assistant Professor guided the students during the field visit.

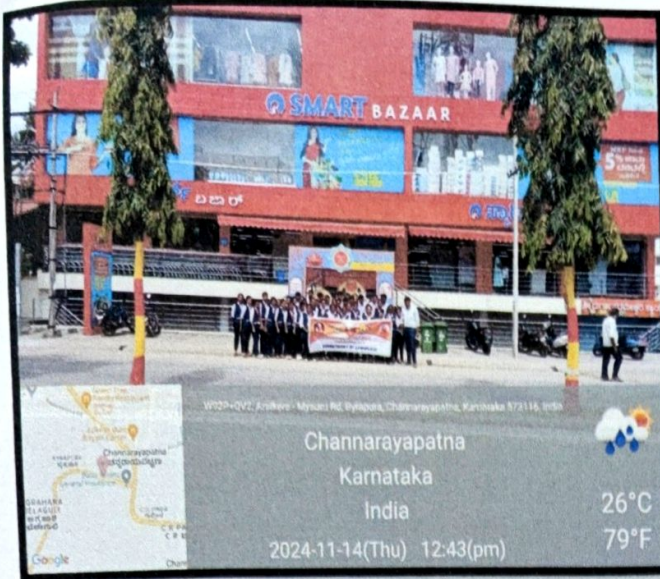
As part of Retail store visit, Mr.Raju Sr .Executive – Visual Merchandising & Marketing, Ms. Suvitha Lakshmanan – Deputy Manager HR, Relance smart Pvt Ltd addressed the students on various market segments of SPAR and explained the business model and other marketing strategies followed by Reliance during the field study.

  
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## Retail Store Visit Glimpses 14-11-2024



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**CHANNARAYAPATNA-573116**

**"Department of Commerce"**

**Retail Store Visit**

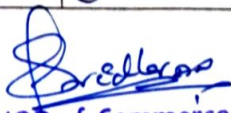
**Date:05-11-2024**



SL.No	Name	Class	Signature
01	Deveshan . N	I <sup>st</sup> Bcom	Deveshan . N
02	Mamraj gowda MP	I <sup>st</sup> BCOM	Mamraj gowda MP
03	Alum . C.T	I <sup>st</sup> Bcom	Alum . C.T
04	Rakesh K.G	I <sup>st</sup> B.com	Rakesh K.G
05	V.P Mohan Gowda	I <sup>st</sup> B.com	V.P Mohan Gowda
06	Vijayaraghavana Patel	I <sup>st</sup> B.com	Vijayaraghavana Patel
07	Miyba Mahin	I <sup>st</sup> B.com	Miyba Mahin
08	Mohammed Fumaid	I <sup>st</sup> B.com	Mohammed Fumaid
09	Krupa N.S	I <sup>st</sup> B.com	Krupa N.S
10	Karthik UV	I <sup>st</sup> B.com	Karthik UV
11	Charan-BA	I <sup>st</sup> sem B.com	Charan-BA
12	Rakshittha . B.D	I <sup>st</sup> year	Rakshittha . B.D
13	Meghana . V.M	I <sup>st</sup> B.com	Meghana . V.M.
14	Rakshittha K.M	I <sup>st</sup> B.com	Rakshittha K.M
15	Sachin M.S	I <sup>st</sup> BCOM	Sachin M.S
16	Rakshittha	I <sup>st</sup> Bcom	Rakshittha



SL.No	Name	Class	Signature
17	Somashekhar B.D	I <sup>st</sup> B.com	Somashekhar
18	Vaishnavi, C	II B.com	Vaishnavi, C
19	Lohith Gowda.H	V <sup>th</sup> B.com	Lohith
20	Lakshminikanth. N	I <sup>th</sup> B.com	Lakshminikanth. N
21	THANMAY Gowda S L	I <sup>th</sup> B.com	Thanmay Gowda S L
22	Mangalakeethi. y	V <sup>th</sup> B.COM	Mangalakeethi. y
23	Sinchana. D.	I <sup>th</sup> B.COM	Sinchana. D.
24	monika. M. J	I <sup>th</sup> BCom	Monika
25	AJAY HM	II <sup>th</sup> BCOM	AJAY HM
26	Pravanth. D D	I <sup>th</sup> B.com	Pravanth. D D
27	Arupitha. S.R	III <sup>rd</sup> B.COM	Arupitha. S.R
28	PRASANTA. L R	IV <sup>th</sup> BCom	Prasanta
29	Jeevan Kumar. V	I <sup>st</sup> Bcom	Jeevan
30	Monika. K. H	III <sup>rd</sup> Bcom	monika. K. H
31	Sanjeev C. M	III <sup>rd</sup> Bcom	Sanjeev C. M
32	Sinchana. H. J	III <sup>rd</sup> B.com	Sinchana
33	Jayashree D.	III <sup>rd</sup> B.Com	Jayashree D.
34	Arupitha	III <sup>rd</sup> B.com	Arupitha
35	Anvitha S.N.	I <sup>st</sup> B.com	Anvitha
36	Reekshitha. G. R	I <sup>st</sup> B.com	Reekshitha

  
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